

# Using bit.ly to make and track QR Codes

1. Create an account at <http://bit.ly>
- ★ 2. Add a link to the “shorten your links and share from here” box
3. Copy the newly created link
4. Open a Word document or text document and paste your link
5. Add .qr to the end of your link
  - a. Example: Your link is <http://bit.ly/orfE6r> ; add .qr to make it <http://bit.ly/orfE6r.qr>
6. Copy your QR code link and paste it into a browser URL bar
7. Right-click on the QR code image and paste it into any document or web page.
8. Check Analytics by clicking the “Info Page+” link on the bit.ly link of your choice, and see how many users are “clicking” and how many are using your QR Code. ★



A screenshot of the bit.ly website interface. At the top, there is a search bar and navigation links for 'Shorten &amp; Share', 'Analyze', and 'Public Timeline'. The main content area features a large light blue box with the text 'Shorten your links and share from here'. Below this, there are buttons for 'Shorten' and 'Sign In'. A section titled 'Link &amp; Bundle History: 1 - 1' shows a list of links. The first link is 'Trine University Mobile Beta' with a bit.ly link and a 'Copy' button. A 'New!' notification banner is visible above the link list. On the right side, there is an advertisement for 'NEWS.ME' with a 'Try the bitly-powered news' headline and an 'Available on the App Store' badge. A black arrow points from the 'Shorten your links...' box to the 'Shorten' button, and another black arrow points from the 'Info Page+' link in the link history to the 'Info Page+' link in the list below.

